

**Pocono Counties WIA
Industry Employment
Estimated 2004 and Projected 2014**

NAICS	Industry Title	Employment*		Change		Avg. Annual Change
		2004	2014	Level	Percent	
	TOTAL NONFARM JOBS	98,690	119,600	20,910	21.2	2,091
	GOODS PRODUCING	13,620	15,010	1,390	10.2	139
11	<i>Agriculture, Forestry, Fishing & Hunting</i>	20	20	0	0.0	0
115	Agricultural & Forestry Support Activities	10	10	0	0.0	0
21	<i>Mining</i>	180	200	20	11.1	2
212	Mining, Except Oil & Gas	180	200	20	11.1	2
2123	Nonmetallic Mineral Mining & Quarrying	180	200	20	11.1	2
23	<i>Construction</i>	5,340	6,150	810	15.2	81
236	Construction Of Buildings	1,720	1,920	200	11.6	20
2361	Residential Building Construction	1,580	1,760	180	11.4	18
2362	Nonresidential Building Construction	150	160	10	6.7	1
237	Heavy & Civil Engineering Construction	760	800	40	5.3	4
2371	Utility System Construction	310	290	-20	-6.5	-2
2372	Land Subdivision	40	40	0	0.0	0
2373	Highway, Street & Bridge Construction	380	430	50	13.2	5
238	Specialty Trade Contractors	2,860	3,430	570	19.9	57
2381	Building Foundation/Exterior Contractors	480	590	110	22.9	11
2382	Building Equipment Contractors	1,140	1,420	280	24.6	28
2383	Building Finishing Contractors	310	360	50	16.1	5
2389	Other Specialty Trade Contractors	930	1,060	130	14.0	13
31	<i>Manufacturing - Non Durables</i>	700	450	-250	-35.7	-25
312	Beverage & Tobacco Product Mfg	100	100	0	0.0	0
3121	Beverage Mfg	80	80	0	0.0	0
313	Textile Mills	80	50	-30	-37.5	-3
3131	Fiber, Yarn & Thread Mills	20	10	-10	-50.0	-1
3132	Fabric Mills	60	40	-20	-33.3	-2
314	Textile Product Mills	60	50	-10	-16.7	-1
3149	Other Textile Product Mills	60	50	-10	-16.7	-1
315	Apparel Mfg	340	110	-230	-67.6	-23
3152	Cut & Sew Apparel Mfg	310	100	-210	-67.7	-21
32-33	<i>Manufacturing - Durables</i>	7,380	8,190	810	11.0	81
321	Wood Product Mfg	290	340	50	17.2	5
3219	Other Wood Product Mfg	150	190	40	26.7	4
3221	Pulp, Paper & Paperboard Mills	50	30	-20	-40.0	-2
323	Printing & Rel. Support Activities	520	540	20	3.8	2
3231	Printing & Rel. Support Activities	520	540	20	3.8	2
325	Chemical Mfg	2,210	2,750	540	24.4	54
3256	Cleaning Compound & Toiletry Mfg	190	240	50	26.3	5
326	Plastics & Rubber Products Mfg	90	90	0	0.0	0
3261	Plastics Product Mfg	90	90	0	0.0	0
327	Nonmetallic Mineral Product Mfg	220	240	20	9.1	2
3273	Cement & Concrete Product Mfg	200	220	20	10.0	2
3279	Other Nonmetallic Mineral Product Mfg	20	20	0	0.0	0
331	Primary Metal Mfg	540	510	-30	-5.6	-3
332	Fabricated Metal Product Mfg	640	730	90	14.1	9
3323	Architectural & Structural Metals Mfg	320	390	70	21.9	7
3327	Machine Shops & Threaded Products	160	180	20	12.5	2
3328	Coating, Engraving & Heat Treating Metal Mfg	20	20	0	0.0	0
333	Machinery Mfg	220	190	-30	-13.6	-3
3335	Metalworking Machinery Mfg	70	70	0	0.0	0
3339	Other General Purpose Machinery Mfg	120	100	-20	-16.7	-2
334	Computer & Electronic Product Mfg	700	690	-10	-1.4	-1
3344	Semiconductor & Electronic Component Mfg	550	560	10	1.8	1
3345	Electronic Instrument Mfg	30	20	-10	-33.3	-1
335	Electrical Equip. & Appliance Mfg.	60	60	0	0.0	0
336	Transportation Equipment Mfg	650	700	50	7.7	5
3363	Motor Vehicle Parts Mfg	40	30	-10	-25.0	-1
337	Furniture & Rel. Product Mfg	310	310	0	0.0	0
3371	Household & Institutional Furniture Mfg	220	240	20	9.1	2

*Total may not add due to rounding.

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339	Miscellaneous Mfg	570	680	110	19.3	11
3391	Medical Equip. & Supplies Mfg	10	10	0	0.0	0
3399	Other Miscellaneous Mfg	560	670	110	19.6	11
	SERVICE PROVIDING	85,070	104,590	19,520	22.9	1,952
22	Utilities	250	240	-10	-4.0	-1
221	Utilities	250	240	-10	-4.0	-1
2211	Power Generation & Supply	160	140	-20	-12.5	-2
2212	Natural Gas Distribution	30	30	0	0.0	0
2213	Water, Sewage & Other Systems	60	70	10	16.7	1
42	Wholesale Trade	1,940	2,190	250	12.9	25
423	Merchant Wholesalers, Durable Goods	770	940	170	22.1	17
4231	Motor Vehicle/Part Merchant Wholesalers	200	260	60	30.0	6
4232	Furniture & Furnishings Merchant Wholesalers	10	20	10	100.0	1
4233	Lumber & Supply Merchant Wholesalers	120	150	30	25.0	3
4234	Commercial Goods Merchant Wholesalers	80	100	20	25.0	2
4237	Hardware & Plumbing Merchant Wholesalers	170	180	10	5.9	1
4238	Machinery & Supply Merchant Wholesalers	60	80	20	33.3	2
4239	Misc Durable Goods Merchant Wholesalers	50	50	0	0.0	0
424	Merchant Wholesalers, Nondurable Goods	610	710	100	16.4	10
4244	Grocery & Rel. Product Wholesalers	320	400	80	25.0	8
4247	Petroleum Products Merchant Wholesalers	100	100	0	0.0	0
4248	Alcoholic Beverage Merchant Wholesalers	30	30	0	0.0	0
4249	Misc Nondurable Goods Merchant Wholesalers	70	90	20	28.6	2
425	Electronic Markets & Agents & Brokers	560	540	-20	-3.6	-2
4251	Electronic Markets & Agents/Brokers	560	540	-20	-3.6	-2
44-45	Retail Trade	15,230	17,430	2,200	14.4	220
441	Motor Vehicle & Parts Dealers	1,650	1,950	300	18.2	30
4411	Automobile Dealers	1,020	1,230	210	20.6	21
4412	Other Motor Vehicle Dealers	230	260	30	13.0	3
4413	Automotive Parts, Accessories & Tire Stores	410	460	50	12.2	5
442	Furniture & Home Furnishings Stores	400	490	90	22.5	9
4421	Furniture Stores	200	250	50	25.0	5
4422	Home Furnishings Stores	200	240	40	20.0	4
443	Electronics & Appliance Stores	210	280	70	33.3	7
4431	Electronics & Appliance Stores	210	280	70	33.3	7
444	Building Material & Garden Supply Stores	1,710	2,160	450	26.3	45
4441	Building Material & Supplies Dealers	1,490	1,880	390	26.2	39
4442	Lawn & Garden Equip. & Supplies Stores	220	280	60	27.3	6
445	Food & Beverage Stores	3,070	3,210	140	4.6	14
4451	Grocery Stores	2,810	2,920	110	3.9	11
4452	Specialty Food Stores	180	190	10	5.6	1
4453	Beer, Wine & Liquor Stores	90	100	10	11.1	1
446	Health & Personal Care Stores	940	1,250	310	33.0	31
4461	Health & Personal Care Stores	940	1,250	310	33.0	31
447	Gasoline Stations	1,220	1,290	70	5.7	7
4471	Gasoline Stations	1,220	1,290	70	5.7	7
448	Clothing & Clothing Accessories Stores	1,190	1,310	120	10.1	12
4481	Clothing Stores	860	1,020	160	18.6	16
4482	Shoe Stores	250	180	-70	-28.0	-7
4483	Jewelry, Luggage & Leather Goods Stores	90	120	30	33.3	3
451	Sporting Goods/Hobby/Book/Music Stores	450	560	110	24.4	11
4511	Sporting Goods/Musical Instrument Stores	340	440	100	29.4	10
4512	Book, Periodical & Music Stores	110	120	10	9.1	1
452	General Merchandise Stores	3,180	3,590	410	12.9	41
4521	Department Stores	1,460	1,330	-130	-8.9	-13
4529	Other General Merchandise Stores	1,720	2,260	540	31.4	54
453	Miscellaneous Store Retailers	740	930	190	25.7	19
4531	Florists	60	70	10	16.7	1
4532	Office Supplies, Stationery & Gift Stores	360	420	60	16.7	6
4533	Used Merchandise Stores	20	30	10	50.0	1

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4539	Other Miscellaneous Store Retailers	300	410	110	36.7	11
454	Nonstore Retailers	480	410	-70	-14.6	-7
4541	Electronic Shopping & Mail-Order Houses	30	40	10	33.3	1
4543	Direct Selling Establishments	420	350	-70	-16.7	-7
48-49	Transportation	4,520	6,380	1,860	41.2	186
484	Truck Transportation	1,640	2,070	430	26.2	43
4841	General Freight Trucking	1,520	1,930	410	27.0	41
4842	Specialized Freight Trucking	120	140	20	16.7	2
485	Transit & Ground Passenger Transportation	280	340	60	21.4	6
4852	Interurban & Rural Bus Transportation	10	10	0	0.0	0
4853	Taxi & Limousine Service	30	40	10	33.3	1
4854	School & Employee Bus Transportation	230	270	40	17.4	4
4879	Scenic/Sightseeing Transportation, Other	30	30	0	0.0	0
488	Support Activities For Transportation	100	140	40	40.0	4
4884	Support Activities For Road Transportation	80	110	30	37.5	3
4885	Freight Transportation Arrangement	10	10	0	0.0	0
491	Postal Service	540	570	30	5.6	3
4911	Postal Service	540	570	30	5.6	3
492	Couriers & Messengers	150	190	40	26.7	4
493	Warehousing & Storage	1,660	2,750	1,090	65.7	109
4931	Warehousing & Storage	1,660	2,750	1,090	65.7	109
51	Information	1,900	2,180	280	14.7	28
511	Publishing Industries	740	780	40	5.4	4
5111	Newspaper, Book & Directory Publishers	740	780	40	5.4	4
512	Motion Picture & Sound Recording Ind.	140	170	30	21.4	3
5121	Motion Picture & Video Ind.	110	140	30	27.3	3
517	Telecommunications	610	720	110	18.0	11
5171	Wired Telecommunications Carriers	320	330	10	3.1	1
518	ISPs, Search Portals & Data Processing	230	260	30	13.0	3
5181	ISPs & Web Search Portals	190	210	20	10.5	2
5182	Data Processing, Hosting & Rel. Services	40	60	20	50.0	2
519	Other Information Services	140	190	50	35.7	5
5191	Other Information Services	140	190	50	35.7	5
52	Finance & Insurance	2,460	2,980	520	21.1	52
522	Credit Intermediation & Rel. Activities	1,640	1,940	300	18.3	30
5221	Depository Credit Intermediation	1,350	1,600	250	18.5	25
5222	Nondepository Credit Intermediation	180	180	0	0.0	0
5223	Activities Rel. To Credit Intermediation	100	160	60	60.0	6
523	Financial Investment & Related Activity	130	150	20	15.4	2
5231	Security & Commodity Investment Activity	100	110	10	10.0	1
5239	Other Financial Investment Activities	30	40	10	33.3	1
524	Insurance Carriers & Rel. Activities	690	890	200	29.0	20
5241	Insurance Carriers	170	190	20	11.8	2
5242	Insurance Agencies, Brokerages & Support	520	690	170	32.7	17
53	Real Estate & Rental & Leasing	1,610	1,970	360	22.4	36
531	Real Estate	1,290	1,560	270	20.9	27
5311	Lessors Of Real Estate	220	250	30	13.6	3
5312	Offices Of Real Estate Agents & Brokers	760	910	150	19.7	15
5313	Activities Rel. To Real Estate	310	400	90	29.0	9
532	Rental & Leasing Services	320	410	90	28.1	9
5322	Consumer Goods Rental	270	340	70	25.9	7
54	Professional & Technical Services	2,490	3,440	950	38.2	95
541	Professional & Technical Services	2,490	3,440	950	38.2	95
5411	Legal Services	570	730	160	28.1	16
5412	Accounting & Bookkeeping Services	260	320	60	23.1	6
5413	Architectural, Engineering & Rel. Services	410	460	50	12.2	5
5414	Specialized Design Services	180	240	60	33.3	6
5415	Computer Systems Design & Rel. Services	210	320	110	52.4	11
5416	Management & Technical Consulting Services	370	680	310	83.8	31
5417	Scientific Research & Development Services	30	40	10	33.3	1

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5418	Advertising & Rel. Services	80	110	30	37.5	3
5419	Other Professional & Technical Services	370	530	160	43.2	16
55	Management Of Companies & Enterprises	370	430	60	16.2	6
551	Management Of Companies & Enterprises	370	430	60	16.2	6
5511	Management Of Companies & Enterprises	370	430	60	16.2	6
56	Administrative & Waste Services	3,310	4,350	1,040	31.4	104
561	Administrative & Support Services	3,040	4,050	1,010	33.2	101
5611	Office Administrative Services	150	230	80	53.3	8
5613	Employment Services	1,080	1,470	390	36.1	39
5614	Business Support Services	250	330	80	32.0	8
5615	Travel Arrangement & Reservation Services	80	100	20	25.0	2
5616	Investigation & Security Services	370	450	80	21.6	8
5617	Services To Buildings & Dwellings	1,050	1,390	340	32.4	34
5619	Other Support Services	60	60	0	0.0	0
562	Waste Management & Remediation Services	270	300	30	11.1	3
5621	Waste Collection	50	50	0	0.0	0
5622	Waste Treatment & Disposal	60	70	10	16.7	1
5629	Remediation & Other Waste Services	160	180	20	12.5	2
61	Educational Services	10,470	13,360	2,890	27.6	289
611	Educational Services	10,470	13,360	2,890	27.6	289
6111	Elementary & Secondary Schools	8,510	10,680	2,170	25.5	217
6115	Technical & Trade Schools	10	10	0	0.0	0
6116	Other Schools & Instruction	200	260	60	30.0	6
62	Health Care & Social Assistance	10,600	13,740	3,140	29.6	314
621	Ambulatory Health Care Services	3,240	4,650	1,410	43.5	141
6211	Offices Of Physicians	1,280	1,810	530	41.4	53
6212	Offices Of Dentists	540	710	170	31.5	17
6213	Offices Of Other Health Practitioners	410	600	190	46.3	19
6214	Outpatient Care Centers	490	680	190	38.8	19
6215	Medical & Diagnostic Laboratories	30	40	10	33.3	1
6216	Home Health Care Services	250	410	160	64.0	16
6219	Other Ambulatory Health Care Services	250	400	150	60.0	15
622	Hospitals	2,790	3,010	220	7.9	22
6221	General Medical & Surgical Hospitals	2,750	2,940	190	6.9	19
623	Nursing & Residential Care Facilities	2,640	3,490	850	32.2	85
6231	Nursing Care Facilities	1,580	1,940	360	22.8	36
6232	Residential Mental Health Facilities	400	560	160	40.0	16
6233	Community Care Facilities For The Elderly	430	700	270	62.8	27
6239	Other Residential Care Facilities	230	290	60	26.1	6
624	Social Assistance	1,930	2,600	670	34.7	67
6241	Individual & Family Services	550	880	330	60.0	33
6242	Emergency & Other Relief Services	50	80	30	60.0	3
6243	Vocational Rehabilitation Services	700	830	130	18.6	13
6244	Child Day Care Services	620	800	180	29.0	18
71	Arts, Entertainment & Recreation	3,020	3,830	810	26.8	81
711	Performing Arts & Spectator Sports	160	210	50	31.3	5
7115	Independent Artists, Writers & Performers	10	20	10	100.0	1
712	Museums, Historical Sites, Zoos & Parks	60	80	20	33.3	2
7121	Museums, Parks & Historical Sites	60	80	20	33.3	2
713	Amusements, Gambling & Recreation	2,800	3,540	740	26.4	74
7131	Amusement Parks & Arcades	50	70	20	40.0	2
7139	Other Amusement & Recreation Ind.	2,710	3,410	700	25.8	70
72	Accommodation & Food Services	12,810	15,610	2,800	21.9	280
721	Accommodation	5,830	6,760	930	16.0	93
7211	Traveler Accommodation	4,900	5,710	810	16.5	81
7212	RV Parks & Recreational Camps	790	900	110	13.9	11
722	Food Services & Drinking Places	6,980	8,850	1,870	26.8	187
7221	Full-Service Restaurants	3,760	4,950	1,190	31.6	119
7222	Limited-Service Eating Places	2,370	2,790	420	17.7	42
7223	Special Food Services	420	600	180	42.9	18

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7224	Drinking Places	430	510	80	18.6	8
81	Other Services, Except Public Admin.	4,450	5,390	940	21.1	94
811	Repair & Maintenance	1,060	1,200	140	13.2	14
8111	Automotive Repair & Maintenance	880	1,010	130	14.8	13
8112	Electronic & Precision Equip. Repair	30	40	10	33.3	1
8113	Commercial Machinery Repair/Maintenance	80	100	20	25.0	2
8114	Personal & Household Goods Repair	60	60	0	0.0	0
812	Personal & Laundry Services	760	980	220	28.9	22
8121	Personal Care Services	470	630	160	34.0	16
8122	Death Care Services	140	180	40	28.6	4
8123	Drycleaning & Laundry Services	70	70	0	0.0	0
8129	Other Personal Services	80	100	20	25.0	2
813	Membership Associations & Organizations	2,630	3,210	580	22.1	58
8131	Religious Organizations	1,220	1,490	270	22.1	27
8132	Grantmaking & Giving Services	10	10	0	0.0	0
8133	Social Advocacy Organizations	100	140	40	40.0	4
8134	Civic & Social Organizations	560	700	140	25.0	14
8139	Professional & Similar Organizations	750	880	130	17.3	13
99	Government	9,670	11,080	1,410	14.6	141
999	Government	9,670	11,080	1,410	14.6	141
9991	Federal Government	4,070	4,690	620	15.2	62
9992	State Government	1,980	2,130	150	7.6	15
9993	Local Government	3,620	4,260	640	17.7	64