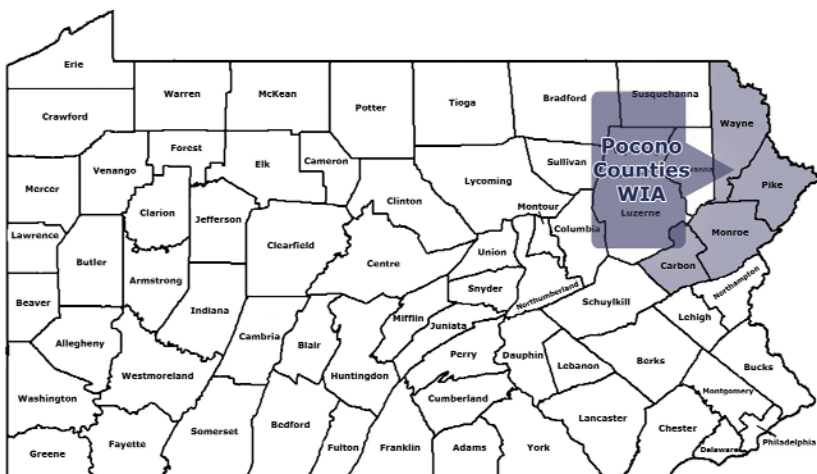


POCONO COUNTIES WORKFORCE INVESTMENT AREA

FAST FACTS

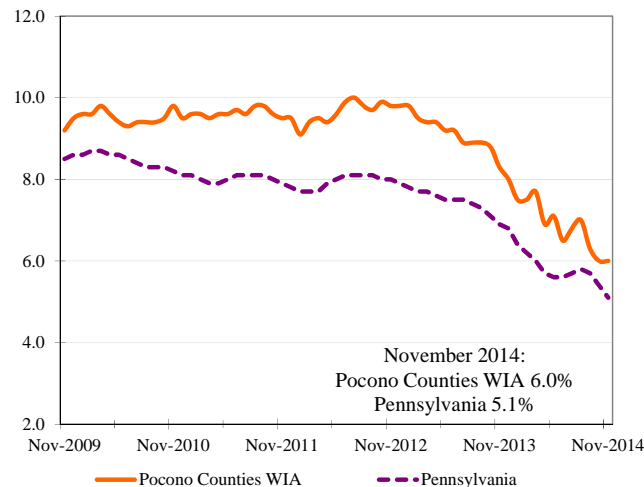


DECEMBER 2014 EDITION



LABOR FORCE STATISTICS

Unemployment Rate



Local Area Unemployment Statistics, November 2014 (Seasonally Adjusted)

Area	Civilian Labor Force	Employment	Unemployment	Unemployment Rate (%)
Pennsylvania	6,368,000	6,045,000	323,000	5.1
Pocono Counties WIA	161,900	152,200	9,700	6.0
Carbon County	31,500	29,600	1,900	5.9
Monroe County	79,400	74,500	4,900	6.2
Pike County	26,200	24,500	1,700	6.7
Wayne County	24,800	23,500	1,200	5.0

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WIA Unemployment Rates, November 2014 (Seasonally Adjusted)

WIA	Rate	WIA	Rate
Philadelphia County WIA	6.7	Northwest WIA	4.9
Luzerne-Schuylkill WIA	6.0	Southwest Corner WIA	4.8
Pocono Counties WIA	6.0	Tri-County WIA	4.8
Lackawanna County WIA	5.8	Bucks County WIA	4.7
West Central WIA	5.7	Central WIA	4.6
Southern Alleghenies WIA	5.5	Northern Tier WIA	4.6
Lehigh Valley WIA	5.2	Three Rivers WIA	4.6
North Central WIA	5.2	Montgomery County WIA	4.3
Delaware County WIA	5.1	South Central WIA	4.3
Berks County WIA	5.0	Lancaster County WIA	4.1
Westmoreland/Fayette WIA	5.0	Chester County WIA	4.0

Center for Workforce Information & Analysis (CWIA)

Call: 877.493.3282; Fax: 717.772.2168

E-mail: workforceinfo@pa.gov

www.paworkstats.pa.gov

Release Date: 12-30-2014

LABOR FORCE STATISTICS

Unemployment Rate (All data are seasonally adjusted)

- Pocono Counties WIA was ranked 2nd (highest rate) among the 22 WIAs
- Pocono Counties WIA's unemployment rate for November was 6.0%
- O-T-M change was 0.0 percentage points
- O-T-Y change was -2.3 percentage points
- Change since December 2007, the official start of the recession, was +0.8 percentage points

Unemployment

- Pocono Counties WIA's unemployment for November was 9,700
- O-T-M change was 0 (0.0%)
- O-T-Y change was -3,800 (-28.1%)
- Change since December 2007 was +900 (+10.2%)

Employment

- Pocono Counties WIA's employment for November was 152,200
- O-T-M change was -200 (-0.1%)
- O-T-Y change was +3,400 (+2.3%)
- Change since December 2007 was -7,200 (-4.5%)

Labor Force

- Pocono Counties WIA's labor force for November was 161,900
- O-T-M change was -200 (-0.1%)
- O-T-Y change was -300 (-0.2%)
- Change since December 2007 was -6,300 (-3.7%)

O-T-M: Over the Month
O-T-Y: Over the Year

UNEMPLOYMENT COMPENSATION

Pennsylvania Regular UC Benefits Percentage of Initial Claims by WIA, Sex, and Race/Ethnicity November 2014

Workforce Investment Area	Sex		Race/Ethnicity					
	Male	Female	White	Black	Hispanic	American Indian	Asian	INA ^{1/}
Statewide	69.0%	31.0%	80.9%	10.5%	5.2%	< 0.5%	1.0%	2.2%
Berks County	66.2%	33.8%	73.4%	4.4%	18.5%	< 0.5%	< 0.5%	3.0%
Bucks County	61.8%	38.2%	87.0%	4.1%	5.1%	< 0.5%	2.0%	1.6%
Central	72.9%	27.1%	95.3%	1.9%	1.2%	< 0.5%	< 0.5%	0.9%
Chester County	58.5%	41.5%	77.9%	9.8%	8.2%	< 0.5%	1.8%	2.0%
Delaware County	61.0%	39.0%	62.0%	30.3%	1.8%	< 0.5%	1.9%	3.7%
Lackawanna County	71.1%	28.9%	86.1%	4.1%	5.1%	< 0.5%	2.7%	1.8%
Lancaster County	63.6%	36.4%	74.4%	6.8%	12.6%	< 0.5%	2.7%	3.3%
Lehigh Valley	61.4%	38.6%	71.1%	6.4%	18.5%	< 0.5%	1.0%	2.9%
Luzerne-Schuylkill	69.8%	30.2%	90.0%	2.2%	6.1%	< 0.5%	< 0.5%	1.3%
Montgomery County	62.4%	37.6%	79.3%	11.4%	3.9%	< 0.5%	2.2%	2.9%
North Central	77.7%	22.3%	98.8%	< 0.5%	< 0.5%	< 0.5%	< 0.5%	< 0.5%
Northern Tier	74.5%	25.5%	96.5%	0.7%	1.3%	< 0.5%	< 0.5%	0.9%
Northwest	71.7%	28.3%	89.2%	4.3%	4.7%	< 0.5%	< 0.5%	1.3%
Philadelphia County	53.8%	46.2%	30.4%	51.2%	10.7%	< 0.5%	2.2%	5.2%
Pocono Counties	65.1%	34.9%	85.4%	5.0%	6.7%	< 0.5%	0.5%	2.2%
South Central	64.9%	35.1%	82.0%	7.9%	6.2%	< 0.5%	1.3%	2.2%
Southern Alleghenies	76.0%	24.0%	97.3%	1.4%	< 0.5%	< 0.5%	< 0.5%	0.6%
Southwest Corner	77.9%	22.1%	93.6%	3.5%	1.0%	< 0.5%	< 0.5%	1.6%
Three Rivers	71.4%	28.6%	77.8%	17.4%	1.1%	< 0.5%	0.8%	2.5%
Tri-County	78.1%	21.9%	97.4%	0.6%	0.6%	< 0.5%	< 0.5%	1.0%
West Central	69.9%	30.1%	93.7%	4.1%	0.9%	< 0.5%	< 0.5%	0.8%
Westmoreland/Fayette	75.4%	24.6%	95.7%	2.0%	0.5%	< 0.5%	< 0.5%	1.4%
Out of State	80.7%	19.3%	78.0%	9.7%	7.7%	0.9%	1.2%	2.5%

^{1/} Information Not Available

UNEMPLOYMENT COMPENSATION

Pennsylvania Regular UC Benefits Percentage of Initial Claims by WIA and Age November 2014

Workforce Investment Area	Age					
	≤24	25-34	35-44	45-54	55-64	≥65
Statewide	8.5%	22.4%	20.1%	24.5%	18.9%	5.5%
Berks County	8.9%	22.4%	19.7%	24.4%	18.6%	6.0%
Bucks County	6.7%	21.2%	16.7%	24.2%	22.1%	9.1%
Central	8.8%	20.6%	20.2%	24.5%	20.0%	5.9%
Chester County	5.4%	21.3%	18.0%	24.3%	21.0%	10.0%
Delaware County	8.9%	24.7%	18.1%	22.0%	20.8%	5.5%
Lackawanna County	7.6%	20.6%	19.9%	24.2%	20.8%	6.9%
Lancaster County	8.3%	22.4%	19.4%	26.5%	17.9%	5.5%
Lehigh Valley	9.6%	23.6%	19.5%	25.0%	16.4%	5.9%
Luzerne-Schuylkill	7.7%	20.7%	19.5%	25.9%	20.5%	5.8%
Montgomery County	6.3%	21.1%	18.9%	24.9%	20.0%	8.7%
North Central	8.7%	21.3%	20.3%	24.8%	21.1%	3.7%
Northern Tier	10.3%	22.4%	17.8%	24.9%	19.5%	5.2%
Northwest	8.8%	20.6%	22.0%	24.8%	18.9%	5.0%
Philadelphia County	11.1%	31.7%	21.4%	19.7%	12.7%	3.4%
Pocono Counties	9.5%	21.0%	18.6%	26.4%	18.9%	5.6%
South Central	8.5%	20.8%	19.8%	25.9%	19.6%	5.5%
Southern Alleghenies	7.5%	18.4%	21.4%	25.7%	21.3%	5.7%
Southwest Corner	9.3%	20.2%	19.8%	25.2%	19.3%	6.2%
Three Rivers	8.5%	24.9%	19.2%	22.5%	19.3%	5.6%
Tri-County	8.8%	19.3%	20.5%	26.7%	19.8%	4.9%
West Central	9.9%	23.7%	20.3%	21.8%	18.6%	5.7%
Westmoreland/Fayette	8.4%	20.8%	21.0%	25.1%	19.2%	5.4%
Out of State	6.0%	22.8%	22.4%	27.4%	17.8%	3.6%

UNEMPLOYMENT COMPENSATION

Estimates of UC Exhaustees, Statewide and by Counties within the WIA

	Actual – Previous 12 Months		Projected – Next 3 Months		
	Dec 2013 - Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015
Pennsylvania	203,000	9,000	9,000	13,000	9,000
Carbon County	1,150	50	50	70	50
Monroe County	2,480	110	110	160	110
Pike County	490	20	20	30	20
Wayne County	570	20	30	40	30

UC Exhaustees by Pre-UC Supersector, Statewide and for the WIA, December 1, 2013 to November 30, 2014

Pre-UC Industry	Pennsylvania		Pocono Counties WIA	
	Exhaustees	% of Total	Exhaustees	% of Total
Total	212,000	100%	4,890	100%
Natural Resources & Mining	2,770	1.3%	70	1.4%
Construction	23,780	11.2%	480	9.8%
Manufacturing	25,320	11.9%	450	9.2%
Trade, Transportation & Utilities	39,810	18.8%	1,080	22.1%
Information	3,460	1.6%	50	1.0%
Financial Activities	11,550	5.4%	180	3.7%
Professional & Business Services	37,780	17.8%	820	16.8%
Education & Health Services	36,150	17.1%	730	14.9%
Leisure & Hospitality	17,060	8.0%	620	12.7%
Other Services	5,820	2.7%	190	3.9%
Government	2,560	1.2%	50	1.0%
Unclassified Industry	5,940	2.8%	170	3.5%

Source: PA Unemployment Compensation System.

These counts reflect the total number of persons during the month who have exhausted all available state and federal UC benefits under current law. Numbers may not add due to rounding. Percentages are rounded to the nearest 0.1%. Percentages less than 0.05% will be displayed as 0.0%. Pre-UC Supersector represents the aggregated industry sector of the primary employer of the exhaustee prior to collecting unemployment benefits.

QUARTERLY CENSUS OF EMPLOYMENT AND WAGES

Pocono Counties WIA – Quarterly Census of Employment and Wages 2-digit NAICS – Private Sector Only

NAICS Title	NAICS Code	2014 Q2 Preliminary		2013 Q2 Final		Employment Change from 2013 Q2		Establishment Change from 2013 Q2	
		Average Employment	Average Establishments	Average Employment	Average Establishments	volume	percent	volume	percent
Admin. Support and Waste Mgmt. Services	56	2,777	321	2,583	296	194	7.5%	25	8.4%
Arts, Entertainment, and Recreation	71	2,826	161	2,698	156	128	4.7%	5	3.2%
Manufacturing	31-33	7,353	230	7,194	235	159	2.2%	-5	-2.1%
Construction	23	3,375	703	3,347	687	28	0.8%	16	2.3%
Transportation and Warehousing	48-49	3,044	194	3,024	188	20	0.7%	6	3.2%
Health Care and Social Assistance	62	13,935	1,164	13,867	1,078	68	0.5%	86	8.0%
Retail Trade	44-45	15,350	1,152	15,305	1,117	45	0.3%	35	3.1%
Educational Services	61	551	60	552	57	-1	-0.2%	3	5.3%
Information	51	1,711	75	1,716	78	-5	-0.3%	-3	-3.8%
Wholesale Trade	42	1,592	240	1,609	241	-17	-1.1%	-1	-0.4%
Accommodation and Food Services	72	14,001	817	14,238	770	-237	-1.7%	47	6.1%
Other Services (except Public Administration)	81	3,910	691	4,008	664	-98	-2.4%	27	4.1%
Finance and Insurance	52	1,980	317	2,042	319	-62	-3.0%	-2	-0.6%
Professional, Scientific, and Technical Services	54	1,807	513	1,940	497	-133	-6.9%	16	3.2%
Real Estate and Rental and Leasing	53	951	223	1,089	219	-138	-12.7%	4	1.8%
Agriculture, Forestry, Fishing and Hunting	11	***	***	206	38	***	***	***	***
Mining, Quarrying, and Oil and Gas Extraction	21	***	***	***	***	***	***	***	***
Utilities	22	***	***	***	***	***	***	***	***
Mgmt. of Companies and Enterprises	55	***	***	300	31	***	***	***	***
Unclassified	99	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total		76,048	6,981	76,107	6,717	-59	-0.1%	264	3.9%

- Admin. Support and Waste Mgmt. Services had the largest O-T-Y percentage increase in employment at +7.5%, followed by Arts, Entertainment, and Recreation at +4.7%.
- Real Estate and Rental and Leasing had the largest O-T-Y percentage decrease in employment at -12.7%, followed by Professional, Scientific, and Technical Services at -6.9%.
- The Pocono Counties WIA showed an O-T-Y employment change of -59 (-0.1%).

Notes: ‘***’ indicates data are not disclosable; ‘N/A’ indicates data are unavailable or incomplete. Numbers may not add due to rounding. Percentages are rounded to the nearest 0.1%. Percentages less than 0.05% will be displayed as 0.0%.

INDUSTRY HIGHLIGHTS

Pocono Counties WIA Industries with Growing Companies

Industry	Growing Companies	Industry	Growing Companies
Health Care and Social Assistance	7	Transportation and Warehousing	3
Retail Trade	5	Accommodation and Food Services	2
Manufacturing	3	Admin. Support and Waste Mgmt. Services	1

Growing Companies Detail

- Growing Companies are companies that began the period with at least 10 employees and increased their employment for four consecutive quarters and by at least 10%.
- Total number of growing companies in 1st quarter 2014 was 23
- In **Health Care and Social Assistance** – Community Care Facilities for the Elderly; Individual and Family Services; Home Health Care Services
- In **Retail Trade** – Automobile Dealers; Grocery Stores; Building Material and Supplies Dealers
- In **Manufacturing** – Basic Chemical Manufacturing; Cut and Sew Apparel Manufacturing; Pharmaceutical and Medicine Manufacturing

Industries with Declining Companies

Industry	Declining Companies	Industry	Declining Companies
Accommodation and Food Services	4	Other Services (except Public Administration)	1
Health Care and Social Assistance	3	Transportation and Warehousing	1
Manufacturing	1		

Declining Companies Detail

- Declining Companies are companies that began the period with at least 20 employees and lost employment for four consecutive quarters and by at least 10%.
- Total number of declining companies in 1st quarter 2014 was 10
- In **Accommodation and Food Services** – Restaurants and Other Eating Places; Traveler Accommodation
- In **Health Care and Social Assistance** – Child Day Care Services; General Medical and Surgical Hospitals; Nursing Care Facilities
- In **Manufacturing** – Navigational, Measuring, Electromedical, and Control Instruments Manufacturing

POCONO COUNTIES WIA EMPLOYER ACTIVITIES

(Based on published media reports)

Reported^{1/} Openings or Expansions by Industry

Industry	Year-to-Date Jan 2014 to Nov 2014		Past 12 Months Dec 2013 to Nov 2014	
	Events	Employment Gain	Events	Employment Gain
	Agriculture, Forestry, Fishing and Hunting	0	0	0
Mining	0	0	0	0
Utilities	0	0	0	0
Construction	0	0	0	0
Manufacturing	0	0	0	0
Wholesale Trade	0	0	0	0
Retail Trade	0	0	0	0
Transportation and Warehousing	0	0	0	0
Information	0	0	0	0
Financial Activities	0	0	0	0
Professional and Business Services	0	0	0	0
Education and Health Services	0	0	0	0
Leisure and Hospitality	0	0	0	0
Other Services	0	0	0	0
Public Administration	0	0	0	0
Total	0	0	0	0

^{1/}Compilation of employers and employment gain may be unconfirmed and incomplete.

Reported^{1/} Closings or Layoffs^{2/} by Industry

Industry	Year-to-Date Jan 2014 to Nov 2014		Past 12 Months Dec 2013 to Nov 2014	
	Events	Employment Loss	Events	Employment Loss
	Agriculture, Forestry, Fishing and Hunting	0	0	0
Mining	0	0	0	0
Utilities	0	0	0	0
Construction	0	0	0	0
Manufacturing	0	0	0	0
Wholesale Trade	0	0	0	0
Retail Trade	0	0	0	0
Transportation and Warehousing	0	0	0	0
Information	0	0	0	0
Financial Activities	0	0	0	0
Professional and Business Services	0	0	0	0
Education and Health Services	0	0	0	0
Leisure and Hospitality	0	0	0	0
Other Services	0	0	0	0
Public Administration	1	-154	1	-154
Total	1	-154	1	-154

^{1/}Compilation of employers and employment loss may be unconfirmed and incomplete.

^{2/}Includes temporary layoffs

NEW HIRES

Pocono Counties WIA New Hires, 2013 to 2014, 3rd Quarter^{1/}

Industry Sector	2014 Q3	2013 Q3	Change from 2013	
			volume	percent
Total New Hires	6,969	5,720	1,249	22%
Goods-Producing Industries	*	*	*	*
Ag, Forestry, Fishing, Hunt.	10	*	*	*
Mining	7	3	4	133%
Construction	192	181	11	6%
Manufacturing	*	232	*	*
Service-Providing Industries	*	*	*	*
Trade, Transp. & Utilities	508	*	*	*
Wholesale Trade	80	*	*	*
Retail Trade	395	431	-36	-8%
Transp., Warehouse & Util.	33	*	*	*
Information	20	57	-37	-65%
Financial Activities	*	*	*	*
Finance & Insurance	*	19	*	*
Real Estate & Rental & Leasing	*	*	*	*
Professional & Business Svcs.	*	*	*	*
Professional & Technical Svcs.	*	58	*	*
Management of Companies	*	*	*	*
Admin & Waste Services	192	215	-23	-11%
Education & Health Services	788	805	-17	-2%
Educational Services	195	89	106	119%
Health Care & Social Assistance	593	716	-123	-17%
Leisure & Hospitality	3,630	3,196	434	14%
Arts, Entertainment & Recreation	361	451	-90	-20%
Accommodations & Food Svcs.	3,269	2,745	524	19%
Other Services	203	206	-3	-1%
Government	202	128	74	58%
Unclassified Industry	0	0	0	N/A

^{1/}Asterisks indicate data are not disclosable

- **Top Industries with new hires above year-ago levels** – Professional, Scientific, and Technical Services; Accommodation; Educational Services; Chemical Manufacturing
- **Top industries that have new hires below year-ago levels** – Food Services and Drinking Places; Amusement, Gambling, and Recreation Industries; Hospitals; Nursing and Residential Care Facilities

Note: In every economy there is job creation and job destruction every month and the result is employment change. New hires are linked to job creation, however, an increase in new hires does not directly equate to an increase in the total employment count. The new hires count is simply an indication of hiring activity in an industry. Separations, in the form of layoffs, firings, or quits, are linked to job destruction and account for the other half of the employment change equation. The balance of hires and separations result in the employment change.

HELP WANTED ONLINE ADS

Pocono Counties WIA Help Wanted Online Active Ads by Industry Sector

Industry Sector	November 2014	November 2013	Volume Change	Percent Change
Total Ads by Industry	3,056	2,395	661	27.6%
Goods Producing Industries	298	116	182	156.9%
Ag, Forestry, Fishing, Hunt.	2	0	2	N/A
Mining	5	1	4	400.0%
Construction	11	16	-5	-31.3%
Manufacturing	280	99	181	182.8%
Service Providing Industries	1,076	1,013	63	6.2%
Trade, Transp. & Utilities	346	366	-20	-5.5%
Wholesale Trade	13	26	-13	-50.0%
Retail Trade	272	280	-8	-2.9%
Transp., Warehouse & Utilities	61	60	1	1.7%
Information	1	11	-10	-90.9%
Financial Activities	72	79	-7	-8.9%
Finance & Insurance	54	54	0	0.0%
Real Estate & Rental & Leasing	18	25	-7	-28.0%
Professional & Business Svcs.	208	206	2	1.0%
Professional & Technical Svcs.	46	66	-20	-30.3%
Management of Companies	1	0	1	N/A
Admin & Waste Services	161	140	21	15.0%
Education & Health Services	289	248	41	16.5%
Educational Services	49	16	33	206.3%
Health Care & Social Assistance	240	232	8	3.4%
Leisure & Hospitality	96	73	23	31.5%
Arts, Entertainment & Recreation	14	15	-1	-6.7%
Accommodations & Food Svcs.	82	58	24	41.4%
Other Services	21	15	6	40.0%
Government	43	15	28	186.7%
Unclassified or unavailable industry	1,682	1,266	416	32.9%

Note: Help Wanted Online Ads by Industry and Occupation are compiled differently and totals will not necessarily be equal.

HELP WANTED ONLINE ADS

Pocono Counties WIA Help Wanted Online Active Ads by Occupational Group

Occupational Group	November 2014	November 2013	Volume Change	Percent Change
Total	3,056	2,395	661	27.6%
Sales and Related	426	416	10	2.4%
Healthcare Practitioners and Technical	324	341	-17	-5.0%
Office and Administrative Support	313	265	48	18.1%
Transportation and Material Moving	245	201	44	21.9%
Management	240	174	66	37.9%
Architecture and Engineering	203	32	171	534.4%
Installation, Maintenance, and Repair	161	102	59	57.8%
Food Preparation and Serving Related	150	135	15	11.1%
Construction and Extraction	126	85	41	48.2%
Healthcare Support	110	125	-15	-12.0%
Production	105	58	47	81.0%
Computer and Mathematical	89	74	15	20.3%
Life, Physical, and Social Science	85	16	69	431.3%
Arts, Design, Entertainment, Sports, and Media	81	54	27	50.0%
Building & Grounds Cleaning & Maintenance	81	52	29	55.8%
Business and Financial Operations	72	62	10	16.1%
Education, Training, and Library	72	36	36	100.0%
Personal Care and Service	70	62	8	12.9%
Community and Social Services	61	55	6	10.9%
Protective Service	33	39	-6	-15.4%
Farming, Fishing, and Forestry	5	2	3	150.0%
Legal	4	8	-4	-50.0%
Military Specific	0	0	0	N/A
Miscellaneous	0	1	-1	-100.0%

Note: Help Wanted Online Ads by Industry and Occupation are compiled differently and totals will not necessarily be equal.

HELP WANTED ONLINE ADS

Pocono Counties WIA Top 10 Industries Help Wanted Online Active Ads

Industry	November 2014
Biological Product (except Diagnostic) Manufacturing	213
General Medical and Surgical Hospitals	98
Temporary Help Services	81
Department Stores (except Discount Department Stores)	46
Colleges, Universities, and Professional Schools	42
Hotels (except Casino Hotels) and Motels	40
Home Centers	39
Commercial Banking	36
Discount Department Stores	34
Home Health Care Services	31

Pocono Counties WIA Top 10 Occupations Help Wanted Online Active Ads

Occupation	November 2014
Heavy and Tractor-Trailer Truck Drivers*	143
Registered Nurses	125
Retail Salespersons	115
First-Line Supervisors of Retail Sales Workers*	113
Industrial Engineers*	102
Industrial Engineering Technicians*	75
Customer Service Representatives*	68
Supervisors/Managers of Production & Operating Workers*	55
Maintenance and Repair Workers, General*	52
Home Health Aides	52

*2013 High Priority Occupation (HPO) for PA

HELP WANTED ONLINE ADS

Pocono Counties WIA Top 10 Skills Help Wanted Online Active Ads

Skill	November 2014
Animal health	481
Quality Assurance	164
Good Manufacturing Practice	140
Pediatrics	112
Quality control	109
Technical writing	96
Bilingual	89
Immunology	76
Emergency room	73
Corrective And Preventative Actions	65

Pocono Counties WIA Top 10 Certifications Help Wanted Online Active Ads

Certification	November 2014
Commercial Driver's License	430
Certified Registered Nurse	277
Certification in Cardiopulmonary Resuscitation	184
Certified in Nursing Administration	174
Home Health Aide	147
Licensed Practical Nurse	128
Advanced Cardiac Life Support	102
Certified Nursing Assistant	91
Basic Life Support	66
Occupational Safety & Health Administration Certification	63

HELP WANTED ONLINE ADS

Pocono Counties WIA Top 25 Employers Help Wanted Online Active Ads

Employer	Nov 2014	Employer	Nov 2014
Sanofi	408	Mount Airy Resort & Casino	19
Bayada	76	Express Services, Inc.	18
Pocono Health System	66	Kmart	17
East Stroudsburg University	41	Woodloch Pines, Inc.	16
Sears Holdings Corporation	38	GOLDEN LIVING	15
Lowe's	29	MONROE	14
Truststaff	29	Genesis HealthCare	13
Pocono Medical Center	24	Suburban Propane	12
Walmart	24	Kaztronix, LLC	11
Home Depot	24	Amazon	11
The Dollar General	23	URS Corporation	11
Wells Fargo	22	TalentBurst	10
UPS	20		

NEWS OF THE MONTH

Announcing CWIA's Newest Product – Top 50 Industries!

Be sure to check out CWIA's latest product - Top 50 Industries, a listing of the fifty largest industries by employment at the state, WIA, and county level.

Patterned after one of our most popular products, Top 50 Employers, use this product as a quick resource to see the dominate industrial make-up of your area. In addition, the report includes an industry change component, which shows those industries having the greatest increase or decrease in rank.

Use this feature to see what industries may be emerging or declining in your area. Find the report at www.paworkstats.pa.gov, Products, and then Top 50 Industries.

WORKFORCE INVESTMENT ACT COMMON MEASURES

1st Quarter Program Year 2014

WIA Common Measures	Statewide			Pocono Counties WIA		
	PA Negotiated Level	Actual Calculated Level	Percent Level Achieved	WIA Negotiated Level	Actual Calculated Level	Percent Level Achieved
Adult Entered Employment Rate ¹	75.0%	70.2%	93.6%	72.0%	63.2%	87.7%
Adult Retention Rate ²	84.0%	83.9%	99.9%	82.0%	81.5%	99.4%
Adult 6 Months Avg Earnings	\$14,000	\$13,190	94.2%	\$11,250	\$11,649	103.5%
Dislocated Worker Entered Employment Rate ¹	80.0%	76.6%	95.7%	76.0%	85.0%	111.8%
Dislocated Worker Retention Rate ²	90.0%	88.3%	98.1%	88.0%	91.7%	104.2%
Dislocated Worker 6 Months Avg Earnings	\$17,250	\$16,209	94.0%	\$15,250	\$15,442	101.3%
Youth Placement	62.0%	62.6%	101.0%	58.0%	71.4%	123.2%
Youth Attainment of Degree or Certificate ³	86.0%	89.5%	104.1%	67.0%	85.7%	127.9%
Youth Literacy/Numeracy ⁴	66.0%	66.3%	100.5%	56.0%	66.7%	119.0%
Number of Performance Measures ⁵ :	Not Met		0	Not Met		0
	Met		6	Met		2
	Exceeded		3	Exceeded		7

Note 1. Adult and Dislocated Worker Entered Employment Rate performance outcomes reflect those exiting WIA programs from October 1, 2013 through December 31, 2013.

Note 2. Adult and Dislocated Worker Retention and Wage Gain/Replacement rates represent performance outcomes for those exiting WIA programs from April 1, 2013 through June 30, 2013.

Note 3. Youth Degree/Certificate Attainment and Youth Placement rates represent performance outcomes for those exiting WIA programs from October 1, 2013 through December 31, 2013.

Note 4. Youth Literacy and Numeracy number for local areas reflects only the data for those who would have reached one year literacy/numeracy attainment date, regardless of date of exit, between July 1, 2014 to September 30, 2014, AND those who remain in WIA, still basic skills deficient, that complete a second year (initial start July 1, 2012 to September 30, 2012) AND that complete a third year (initial start July 1, 2011 to September 30, 2011)

Note 5. Performance on an individual measure is interpreted as follows:

EXCEEDED – The ratio of actual performance achieved to negotiated level of performance for the measure is in excess of 100 percent.

MET – The ratio of actual performance achieved to negotiated level of performance for the measure falls in the range of 80 to 100 percent.

NOT MET – The ratio of actual performance achieved to negotiated level of performance for the measure is less than 80 percent.

COMMON MEASURES DEFINITIONS

Common Measures for Federal job training and employment programs represent one component of the Employment and Training Administration's development of a single comprehensive system to collect, record, and report program performance for workforce programs.

Entered Employment Rate

Of those who are not employed at the date of participation: The number of adult participants who are employed in the first quarter after the exit quarter divided by the number of adult participants who exit during the quarter.

Employment Retention Rate

Of those who are employed in the first quarter after the exit quarter: The number of adult participants who are employed in both the second and third quarters after the exit quarter divided by the number of adult participants who exit during the quarter.

Average Earnings

Of those adult participants who are employed in the first, second, and third quarters after the exit quarter: The total earnings in the second plus the total earnings in the third quarters after the exit quarter divided by the number of adult participants who exit during the quarter.

Placement in Employment or Education

Of those who are not in post-secondary education or employment (including the military) at the date of participation: The number of youth participants who are in employment or enrolled in post-secondary education and/or advanced training/occupational skills training in the first quarter after the exit quarter divided by the number of youth participants who exit during the quarter.

Attainment of a Degree or Certificate

Of those enrolled in education (at the date of participation or at any point during the program): The number of youth participants who attain a diploma, GED, or certificate by the end of the third quarter after the exit quarter divided by the number of youth participants who exit during the quarter.

Literacy and Numeracy Gains

Of those out-of-school youth who are basic skills deficient: the number of youth participants who increase one or more educational functioning levels divided by the number of youth participants who have completed a year in the program (i.e., one year from the date of first youth program service) plus the number of youth participants who exit before completing a year in the youth program.

DEFINITIONS

LABOR FORCE STATISTICS - Source: Pennsylvania Local Area Unemployment Statistics (LAUS).

The labor force and unemployment data are based on the same concepts and definitions as those used for the official national estimates obtained from the Current Population Survey (CPS). The Local Area Unemployment Statistics (LAUS) program measures employment and unemployment on a place-of-residence basis and produces estimates using equations based on regression techniques. This method utilizes data from several sources, including the CPS, the CES, and state unemployment insurance (UI) programs. The LAUS program does not produce estimates for any demographic groups.

Unemployment Rate: The number unemployed as a percent of the labor force.

Unemployment: Unemployed persons are persons aged 16 years and older who had no employment during the reference week (contains the 12th day of the month), were available for work (except for temporary illness), and had made specific efforts to find employment sometime during the 4-week period ending with the reference week. Persons who were waiting to be recalled to jobs from which they had been laid off need not to have been looking for work to be classified as unemployed.

Employment: Employed persons are all persons who, during the week which includes the 12th day of the month, (a) did any work as paid employees, worked in their own businesses or professions or on their own farm, or worked 15 hours or more as unpaid workers in enterprises operated by members of their families, or (b) were not working but who had jobs from which they were temporarily absent. Each employed person is counted only once, even if the person holds more than one job. Included are the self-employed, unpaid family workers, agricultural workers, and private household workers, who are excluded by the Current Employment Statistics survey.

Labor Force: All persons either working or looking for work or classified as employed or unemployed.

UNEMPLOYMENT COMPENSATION - Source: The Pennsylvania Department of Labor & Industry and the U.S. Department of Labor.

Unemployment Compensation (UC): Unemployment Compensation (UC) protects workers against job loss by providing temporary income support to people who become unemployed through no fault of their own. UC Benefits are paid, for a limited time, to individuals who are able and available for suitable work, and are actively seeking new employment. To qualify for UC benefits, a worker must have performed services covered under the Pennsylvania UC Law, and must have worked for an employer who is required by law or elects to pay into the UC Fund.

Exhaustions: Exhaustion occurs when a worker draws the maximum amount of benefits to which he or she is entitled.

CLAIMS - Source: The Pennsylvania Department of Labor & Industry and the U.S. Department of Labor.

Initial Claims: Initial claims measure the number of filings for state jobless benefits. An initial claim occurs when a person files a notice of unemployment to initiate a request to determine entitlement and eligibility for unemployment compensation. A person can file multiple claims. Initial Claims include all applications for a determination of entitlement to unemployment insurance benefits (new, additional, & transitional).

New Claims: New claims are the first applications for a determination of entitlement to unemployment insurance benefits made by an individual in a claim year.

Additional Claims: Additional claims are any application for unemployment insurance benefits for a new period of unemployment within a benefit year after a break in benefits of at least one week due to employment.

Transitional Claims: Transitional Claims are claims filed to request a determination of eligibility and establishment of a new benefit year having an effective date within the 7-day period immediately following the benefit year ending date and a week for which compensation or waiting period credit was claimed.

Continued Claims: Continued claims measure the number of weeks that claimants are requesting payment of unemployment benefits. These claims include "waiting weeks" which do not receive payment, and claims that are subsequently denied benefits.

DEFINITIONS

QUARTERLY CENSUS OF EMPLOYMENT AND WAGES - Source: The Pennsylvania Department of Labor & Industry, *Quarterly Census of Employment and Wages*.

Employed: Employed persons are all persons who, during the week which includes the 12th day of the month, (a) did any work as paid employees, worked in their own business or profession or on their own farm, or worked 15 hours or more as unpaid workers in an enterprise operated by a member of their family, or (b) were not working but who had jobs from which they were temporarily absent.

Establishment: The physical location of a certain economic activity, such as a factory, store, office, or mine. Generally, a single establishment produces a single good or provides a single service.

INDUSTRY HIGHLIGHTS - Source: *Pennsylvania Quarterly Census of Employment and Wages and the Center for Workforce Information & Analysis Strategic Early Notice Econometric Model*.

The Strategic Early Notice Econometric Model identifies probable companies and industries of importance. There are two types of notices: Early Warn Notices and Early Growth Notices. Early Warn notices are generated for companies and industries that are experiencing significant employment decline. Early Growth notices are generated for companies and industries that are experiencing significant employment growth. The model does not presuppose a cause for a company's decline or growth. Companies are selected based on an algorithmic model.

Early Warning Company: A company whose employment count has declined each quarter over the past year. Only those companies having at least 20 employees at the beginning of the measurement period and having an employment decline of at least 10 percent are identified.

Early Growth Company: A company whose employment count has grown each quarter over the past year. Only those companies having at least 10 employees at the beginning of the measurement period and having employment growth of at least 10 percent are identified.

PA EMPLOYER ACTIVITIES - Source: *Based on published media news reports and articles*. Compilation of employers and employment gain or loss may be unconfirmed and incomplete.

NEW HIRES - Source: *The Pennsylvania Department of Labor & Industry*.

New Hire Reporting is a process by which employers report information on all employees hired on or after January 1, 1998 to locate non-custodial parents, establish child support orders, or enforce existing orders. Company and individual data are confidential and cannot be reported on. However, the data can be aggregated to show where and in what industries hiring is taking place as an indication of what sectors of the economy are experiencing growth or decline. Approximately sixty percent of all new hires are captured. New hire counts by industry are an indication of trend only.

HELP WANTED ONLINE ADS - Source: *The Conference Board Help Wanted OnLine™ data set*. The Conference Board Help Wanted OnLine data set provides real-time insight into the employment marketplace through the world's largest database of online job ads. Jobs ads can be classified by industry, occupation, employer, and geographic area. Data are analyzed for employment trends and to forecast economic conditions. The underlying data for The Conference Board HWOL are provided by Wanted Technologies Corporation.

NEWS OF THE MONTH - Source: *Pennsylvania Department of Labor & Industry*.

MAP OF UNEMPLOYMENT RATES BY COUNTY - Source: *Pennsylvania Local Area Unemployment Statistics (LAUS)*.

