

company creates vaccines that protect us. This new building will allow them to continue on their mission. This type of growth is advantageous to our region and our state. On behalf of Pocono Township, we are grateful for the good corporate neighbors

we have at Aventis Pasteur."

The groundbreaking for the Formulation & Filling Building follows other recent significant company milestones, in particular, the Vaccine Development Building Groundbreaking, and

the Meningitis Vaccine Production Facility Groundbreaking.

"By gauging the amount of activity on site here at this time, the Aventis Pasteur organization has undoubtedly voiced its confidence in the U.S. team, and

in Northeastern Pennsylvania," said Pisano. "So, on behalf of the global organization, I thank the employees, elected officials and community leaders here today for your support and commitment in helping us protect and save lives around the world. □

# POCONO MOUNTAINS CORPORATE CENTER EAST WELCOMES MOUNTAIN HEALTHCARE CENTER

A February ribbon cutting ceremony commemorated the opening of the Mountain Healthcare Center in Coolbaugh Township.

This comprehensive medical services facility is the first constructed in Pocono Mountains Corporate Center East, the county's newest business park. The 54,000 square foot building will house professional offices in internal medicine, ophthalmology, urology, cardiology, colon and rectal surgery, nephrology, outpatient rehabilitation, a dialysis center, family practice, pharmacy and complete diagnostic services. It is located off Route 611 just north of the Pocono Mountains Municipal Airport.

"This is an exciting kick off for the corporate center and we look forward to more events like this as future projects are announced," stated Pocono Mountains Industries Chairman Paul Canevari. "On behalf of Pocono Mountains Industries, the Monroe County Industrial Development Authority and the Pocono Mountains Industrial Park Authority, I congratulate Chuck Hannig on a job well done, thank Pocono Health System and Aventis Pasteur for supporting the project and welcome the doctors, technicians, nurses, medical secretaries and staff who will work in this building."



CHUCK HANNIG, PRESIDENT OF SPREAD EAGLE DEVELOPMENT CORPORATION, CUTS THE RIBBON TO OFFICIALLY OPEN THE DOORS OF THE MOUNTAIN HEALTHCARE CENTER IN COOLBAUGH TOWNSHIP.

The facility is initially projected to create at least 25 new jobs while retaining about 100 jobs. Some of the staff will be splitting time between existing offices in East Stroudsburg and the new office in Tobyhanna.

"A project of this caliber will certainly draw attention to the corporate center," commented Pocono Mountains Industries Executive Director Chuck Leonard. "This

demonstrates that we are ready and open for new and expanding businesses."

Pocono Mountains Industries, along with the Monroe County Industrial Development Authority and Pocono Mountains Industrial Development Authority, are economic development organizations dedicated to creating jobs for Monroe County citizens, expanding the county's tax base and attracting new investment. □

# Penn's Northeast: A Verizon Region of Choice

Penn's Northeast, our regional economic development marketing organization, has been selected as one of Verizon's Regions of Choice for 2003. The Core Team traveled to the Verizon Headquarters in New York City the end of February to preview the video being produced along with extensive collateral materials. The video premiere event occurred May 1, 2003 at the historic Mellow Theatre in Scranton. □



**FROM LEFT TO RIGHT:** Kevin Lavery, Verizon; Mary Beth Wood, Wayne County Economic Development Corporation; John Savage, Savage Art; Anna Cervenak, Verizon; Bob Suhosky, Wayne County Economic Development Corporation; Penny Cannella, Penn's Northeast; Nancy Williams, Verizon; Ed Redding, R&D Communications; Michelle Bisbing, Pocono Mountains Industries; Cameron Moore, NEPA; Sandy Russell, Luzerne County Office of Community Development; Jim Cummings, Penn's Northeast and Patricia Beadling, Verizon.

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Insight to economic development in Monroe County

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PENN'S NORTHEAST: A VERIZON REGION OF CHOICE

AVENTIS PASTEUR'S FACILITY REPRESENTS COMPANY'S SINGLE LARGEST GLOBAL CAPITAL EXPENDITURE TO DATE

State-of-the-Art Building Incorporates Latest Advancements in Technology

Aventis Pasteur broke ground in March on a new \$77.5 million Formulation & Filling Building at the company's campus in Swiftwater. The new facility represents the single largest capital expenditure ever approved by Aventis Pasteur globally. Participating in the groundbreaking ceremony were Damian Braga, president, Aventis Pasteur U.S.; Wayne Pisano, executive vice president, Aventis Pasteur North America; Jim Robinson, vice president of Industrial Operations; and Pat Ross, chairman of the Board of Supervisors, Pocono Township.

The Formulation & Filling Building is part of Aventis Pasteur's recently announced \$150 million global investment in industrial capacity. Executives allocated the remaining funds toward technology to expand cell-culture based-virology production at the company's facility in Marcy l'Etoile, France. Together, these initiatives will strengthen the



PICTURED AT THE GROUNDBREAKING CEREMONY (LEFT TO RIGHT) ROBERT H. NOTHSTEIN, VICE CHAIRPERSON, MONROE COUNTY COMMISSIONERS; DONNA M. ASURE, CHAIRPERSON, MONROE COUNTY COMMISSIONERS; AND JAMES CADUE, MONROE COUNTY COMMISSIONER, SPEAKING WITH DAMIAN BRAGA, PRESIDENT, AVENTIS PASTEUR U.S.

company's production platform and enable Aventis Pasteur to meet the growing demand for vaccines, both in the U.S. and around the world.

According to Robinson, "The building will enable us to adopt the latest technological advances, ultimately ensuring the company's long-term commitment to the vaccine industry. It will also help us to continue our commitment to the delivery of the safest and most effective vaccines possible."

These updated processes, which will help the company to remain compliant with current good manufacturing practices, will be implemented to convert current manual systems to highly automated, integrated systems, thereby providing a significant increase in formulation and filling capacities.

"In 25 years as a township supervisor, I've been a witness to the great things that Aventis Pasteur has done for our community and our nation," said Ross. "Every day this

PENNSYLVANIA | come invent the future™

Pocono Mountains INDUSTRIES



Welcome to the first edition of PMI's newsletter, "Insite" providing you insight to all we, and our partners, do to enhance economic development here in Monroe County, Pennsylvania.

Recently, we had the opportunity to sit with Governor Rendell at our regional economic

summit where we discussed Pennsylvania's economic future. Afterward, he stated how impressed he was with our preparation. He told us that we have an advantage over many of the other Pennsylvania communities he has visited because of the extensive Monroe 2020 planning process and the investments we have made into building

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# MESSAGE FROM THE CHAIRMAN OF THE BOARD

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business sites, like the Pocono Mountains Corporate Center.

Monroe County is the kind of community with which the new administration plans to partner. We intend to position ourselves to take full advantage of the opportunities that the new administration might offer through the pending economic revitalization plan.

The vision of past boards of county commissioners and elected officials laid the groundwork for where we are today and with the continued support of present County Commissioners Donna Asure, Jim Cadue, and Robert Nothstein, we will continue to attract new investment and create jobs for our citizens.

It is important to remember that economic development is not a program or one organization, but a continuous process. It is a partnership between the community, elected officials, county agencies, business organizations, utility companies and local industries who work together to make our county a great place to live, work and do business.

A handwritten signature in black ink that reads "Paul J. Canevari".

Paul J. Canevari  
Chairman of the Board

## Board of Directors List

Chairman: Paul Canevari  
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Vice Chairman: Charles Hannig  
Hannig Enterprises

Secretary: John Parker, Jr.  
Parker Oil Company

Assistant Secretary: John Barlieb  
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bobhay.com Realtors

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James E. Cadue, Commissioner

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Robert Boehning  
Director of Marketing:  
Michelle Bisbing  
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# WORKFORCE SURVEY RELEASED

Pocono Mountains Industries and the Business and Economic Research Group at East Stroudsburg University announce the release of the results of the Monroe County Workforce Survey. It is available in both Executive Summary format and as a Full Report that includes data charts.

"This data will be used in several of our marketing strategies over the next few years," commented Pocono Mountains Industries Chairman Paul Canevari. "As we prospect for the Pocono Mountains Corporate Center and develop targeted industries marketing campaigns, we will have data available that shows the skills of our workforce."

Commuters that responded to the survey report identified their skills primarily as administrative, service, and technical. Because standard models do not count out-of-state commuters when describing the local labor force, survey respondents may not have been included in past workforce statistics collected for Pennsylvania or Monroe County. This report will create a clearer picture of Monroe County's workforce for corporations considering relocating to Monroe County. The survey will be distributed interested corporations along with the local labor force data.

"One item we believe to be underestimated is the average cost of commuting," stated Pocono Mountains Industries Executive Director Chuck Leonard. "Survey respondents have indicated that they believe their average cost of commuting is \$51.00 per week or \$204.00 per month. Using average national statistics\*, the average actual cost is closer to \$1,000.00 per month."

These cost projections Leonard cites are based on the following assumptions: A daily round-trip commute of 103 miles (this would be the equivalent of a round trip between Delaware Water Gap and Morristown, NJ), 20 working days per month, a car that gets 18 miles per gallon of gas at \$1.40 per gallon, \$.042 per mile for maintenance and tires, \$.34 per mile for car financing,



insurance, depreciation and taxes, \$50.00 per month for parking or \$50.00 per day to ride the bus or train.

The Pennsylvania Department of Community and Economic Development, PPL Electric Utilities Corporation and the Monroe County Commissioners sponsored this project. Monroe County CareerLink, East Stroudsburg University students and the Monroe County Planning Commission provided additional support.

The survey reports are available in hard copy upon request and are posted on the Pocono Mountains Industries website, [www.PoconoMtsIndustries.com](http://www.PoconoMtsIndustries.com) Contact Pocono Mountains Industries at 476-8954 for more information. □

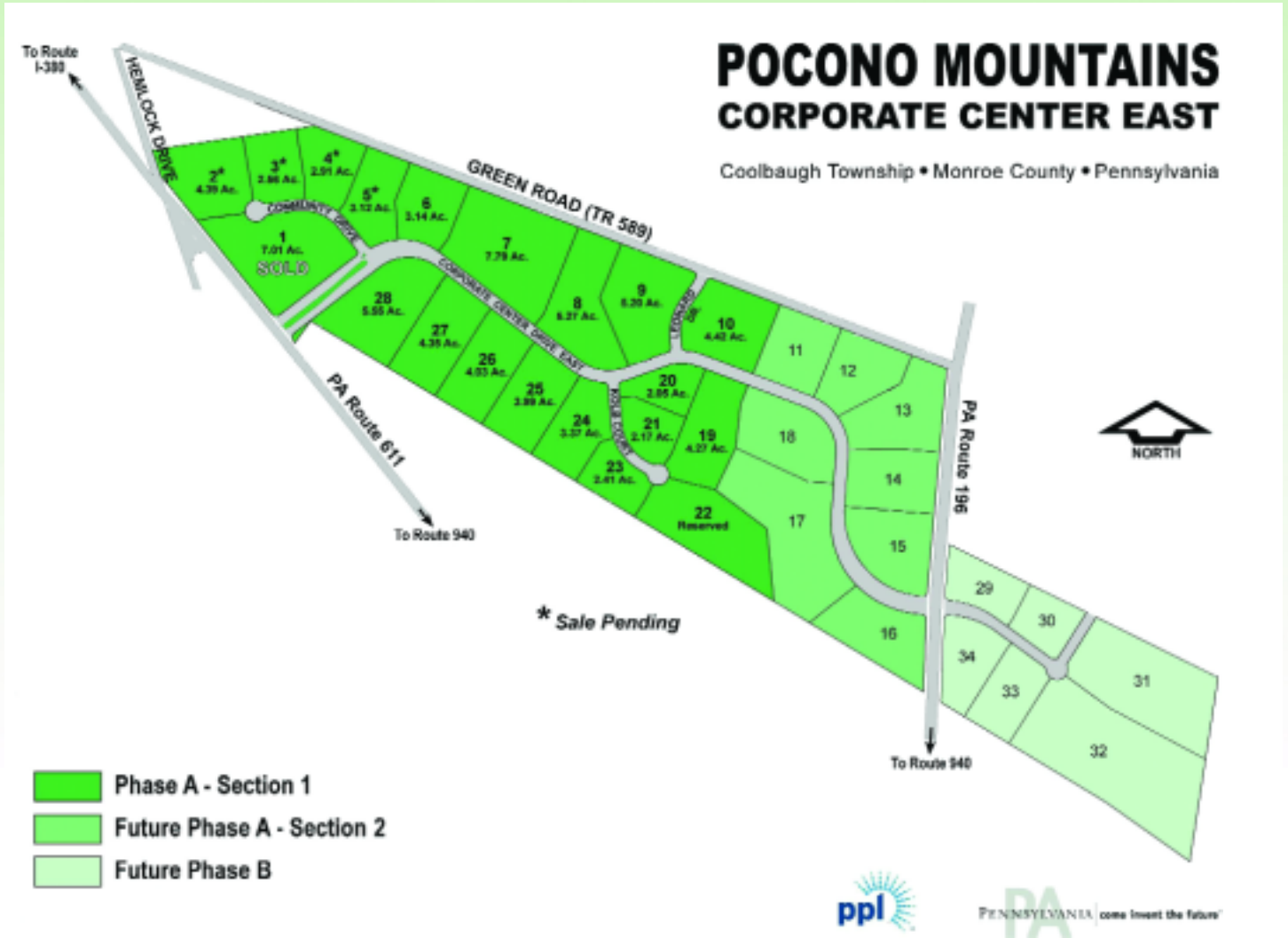
## TEAM PENNSYLVANIA BUSINESS CALLING PROGRAM

The Team Pennsylvania Business Calling Program is a business retention strategy designed to identify business concerns and gather feedback from business people on specific topics such as infrastructure, business climate and workforce as well as business specific issues like site and facility, machinery and equipment, and sales and marketing.

Recently, Robert Boehning, Team PA Interviewer for Pocono Mountains Industries, accompanied Ms. Carolyn Lengel from

# PROPERTY SPOTLIGHT

This 250-acre business park is suitable for business & medical services, back office operations, light manufacturing and technology and prime space is available now! The property provides easy access to Interstate highways and a diverse, growing workforce. Call PMI at (877) 736-7700 for more details or visit [www.PoconoMtsIndustries.com](http://www.PoconoMtsIndustries.com)



In the next issue of:



- What makes Monroe County a unique, "Critical Impact Zone"?
- Plastic Company molds its future in East Stroudsburg
- ESU Accelerator speeds the growth of new businesses

the Department of Community and Economic Development in Harrisburg on a business call to Ariel Laboratories in East Stroudsburg.

Here in Monroe County, PMI associates with the Monroe County CareerLink to survey 50 businesses per year. If you are a business owner who has not been contacted about an interview and wish to participate, please contact the PMI office at 476-8954 or the Monroe County CareerLink at 620-2850. □

