



DEMOGRAPHIC HIGHLIGHTS

- Census 2000 population was 138,687 and in 7 years it climbed to 163,234.
- From 2000 to 2005, Monroe County has experienced an increase of almost 25,000 people.
- The civilian labor force totals 84,000 of which 76,900 were employed and 3,500 were unemployed.
- There are 254 persons per square mile with the highest density being in the Boroughs of Stroudsburg and East Stroudsburg.
- 19.6% of our population is between age 18 and 34 while 32.2% of our population falls in the age group of 35 to 54.
- Our median age is 37, and median family income is \$51,995
- In 2005 there were 53,494 households in Monroe County and the median household income was \$46,257.
- Educational Attainment for persons 25 years & over: 20.5% have graduated from college and 79.5% have graduated from high school, have some college and/or an Associates Degree.

Sources: US Census Bureau, The Pennsylvania State Data Center, The Center for Workforce Information and Analysis and NEPA Alliance IEDC Data Sets

Monroe County's makeup has changed a great deal during the past 30 years. The completion in the early 1970s of the New Jersey section of Interstate 80 started the county's metamorphosis from a rural resort and farming community of 32,000 to a burgeoning suburb of the New York metro area with a current population of more than 160,000.

Monroe County, established in 1836 from parts of Northampton and Pike Counties, was named in honor of President James Monroe. Covering 609 square miles in Northeastern Pennsylvania, our county is partially bordered by the Blue Mountains, the Delaware River and the Lehigh River. Monroe County, the heart of the Pocono Mountains, is home to some of the most beautiful natural areas in the Commonwealth of Pennsylvania. Monroe County's rural nature and status as a world-class tourism destination serves as catalysts to an excellent business environment.

MONROE COUNTY EFFECTIVE BUYING INCOME 2004

Total EBI (\$000)	Median Hsld. EBI	% of Households: by EBI Income			Buying Power Index
		\$20,000-34,999	\$35,000-49,999 +	\$50,000 +	
2,876,523	42,909	21.4	20.4	40.2	0.0496

Source: Sales and Marketing Management Magazine

PROJECTED IMPACTS OF TRAVEL AND TOURISM FOR MONROE COUNTY IN 2004

Total Direct Impact	\$591,250,000
Payroll	\$368,730,000
Employment	19,500
Taxes	\$166,850,000

Source: PMVB 2005 Annual Report



Sanofi pasteur has continued to significantly expand its operations in Northeast Pennsylvania during the past several years, due in part to its growing role as a public health leader. Monroe County's favorable economic development climate and the availability of a strong workforce have been an essential part of that growth.

~Damian Braga, President, sanofi pasteur U.S.