

Northeastern Pennsylvania Defense Transition Partnership



Capability Statement Workshop 8:30 AM to 11:30 AM

September 23, 2015

**Best Western Genetti Hotel & Conference Center
77 E. Market Street, Wilkes-Barre, PA 18701**

September 24, 2015

**Genetti Ballrooms at Best Western Hazelton Inn & Suites
1345 N. Church Street, Hazle Township, PA 18202**



Speaker: Gloria Larkin

Overview

A Capability Statement is a critical tool for contracting. Many times it is asked for by government agencies and prime contractors. It is a door opener to new agencies, proof of your qualifications, and past performance. A great Capability Statement can set you apart from your competition. Attend this interactive class to learn how and when to use a Capability Statement, and how to create your own.

Speaker Bio

Gloria Larkin, President of TargetGov, is a nationally-recognized government contracting marketing and business development expert. She has been interviewed on MSNBC, and quoted in the Wall Street Journal, Forbes, USA Today, INC Magazine, Entrepreneur Start-ups Magazine, and Government Executive magazine. Ms. Larkin is the author of: “*The Basic Guide to Government Contracting*”; and, “*The Veterans Business Guide: How to Build a Successful Government Contracting Business*”, now in its fourth printing.

Agenda

8:30 AM to 9:00 AM	Registration and Networking
9:00 AM to 11:15 AM	Presentation & Questions and Answers
11:15 AM to 11:30 AM	Wrap-up – Book Signing

Registration will be from 8:30 a.m. to 9:00 a.m. The workshop will start promptly at 9:00 a.m.
There is no cost to attend this event, but space will be limited.

To register online for the September 23rd Workshop in Wilkes-Barre, please click [HERE](#).

To register online for the September 24th Workshop in Hazle Township, please click [HERE](#).

For more information, please call the NEPA Alliance PTAC at 866-758-1929 or 570-655-5581.

Online registration will close on September 21, 2015.

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